

IN CONTROL CRASH PREVENTION TRAINING

Key Statistics:

- 48.5% of teen deaths are caused by car crashes
- 43% of teens crash in their 1st year of driving
- 37% of teens crash in their 2nd year of driving
- 93% of crashes are caused by DRIVER ERROR
- Less than a third involve speeding or alcohol
- \$50 Billion a year is spent due to car crashes

In Control's Crash Prevention Training reduces crashes by 70%

Frequently Asked Questions:

What are some signs that indicate whether my teen is more or less likely to crash?

Experience is the only thing that helps to reduce the likelihood of a crash. Things like whether they are a good student or if they play a sport have not been shown to reduce crashes.

How qualified are your instructors?

Our instructors all have backgrounds in racing which gives them substantial car knowledge and feel. We do not promote or encourage racing—simply put, these instructors have skills that are unique to the industry and enable us to be confident in everyone's safety. We have both male and female instructors, ranging in age from 20-65.

How long is the course?

The course is 1 session and takes about 4.5 hours.

What does the course cost?

The course costs \$350. Because driving is such a serious matter and our programs combined are the best way to keep your teen safe, your Drivers' Education school will actually pay a portion. Please see your instructor for details.

Will we get an insurance discount?

Most teens will get a discount on their insurance. You should contact your Insurance agent with questions and specifics. Some companies will even subsidize the cost of In Control. For instance, if you have Safety Insurance, you can take our course for only \$75 and still get a discount on your insurance!

Where do you hold classes?

We offer classes regularly at our North Andover location and we visit Worcester and Cape Cod a few dozen times a year. We are always looking for new locations to train, visit www.DriveInControl.com for details.

When are your classes held?

We hold classes most weekends and several weekdays each month. Visit www.driveincontrol.com to see our current training calendar.

Why doesn't Drivers' Ed teach these skills?

Drivers' Ed is limited by time and the law. The skills we teach are done at highway speeds and require substantial space to ensure the safety of participants. It would be illegal and very dangerous to practice what we teach on public roadways.

Can adults take the class with their teens?

In Control encourages parents to take the class with their teen. It helps to reinforce that driving is a serious thing and should be addressed as such. Also, there are a lot of things that parents have never been updated on as the driving world changes, so there is something to be learned by everyone. And most of all, it's fun! In Control offers reduced pricing for parents to participate in the training for only \$230. If you cannot actively participate, we invite you to stay and observe your child's training at no cost.

Is a Driver's License required for participants?

No. You can take our training with a permit as well.

When is the ideal time to take the training?

Ideally, we prefer to train students after they finish their driving hours with their Drivers' Ed school, but **before** they get their license.



888.301.SAFE

www.DriveInControl.com

