

**Car crashes are the #1 killer under age 45.  
Nearly 50% of all teen deaths are automobile related.**

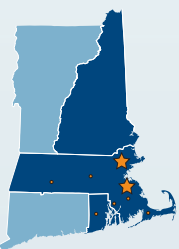
## Drivers of all ages benefit from our Crash Prevention Training.

Our classes generally contain a variety of students including new and experienced drivers. Students must have at least a learner's permit or driver's license and enough experience to generally control a vehicle. The ideal inexperienced student has completed the on-road portion of traditional driver's education but has not yet earned a driver's license. We encourage parents to join their inexperienced drivers and we offer significant discounts to additional family members.

While our graduates' ages range from 16 to 90+, we've never had a student walk away without telling us how surprised they were with how much they learned.

## Conveniently located training facilities

This level of closed-course, hands-on training cannot be practiced on public roads or even in a simulator. Instruction takes place at several dedicated training centers where drivers learn how to perform emergency maneuvers in a safe, controlled environment.



Regular classes are held at In Control's primary training facilities in North Andover and South Weymouth. Additionally, the In Control Mobile Crash Prevention Classroom travels to other suitable locations throughout New England.

Visit [www.DriveInControl.com](http://www.DriveInControl.com) for a complete list of class locations.

## Who are the Instructors?

For instructors, we looked to assemble a team of expert drivers who understand—and regularly practice—vehicle dynamics and advanced car control.



While we do not glorify racing to our younger students, our instructors all have racing experience and are dedicated professionals who have undergone a thorough screening process including skills assessment, driving record checks, drug screening, and background checks.

Equally important is the ability to teach these skills and to do so in a respectful, non-threatening way. The In Control program is designed to be fun, memorable, and meaningful.

## IN CONTROL PROUDLY PARTNERS WITH...



QUINCY MUTUAL GROUP

Safe Roads ALLIANCE



*In Control is proud to offer the first state-certified Crash Prevention Training program in the USA*

**Help us find sponsors or promote training in your community. Contact us:**



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**Training Facilities:**  
South Weymouth,  
North Andover,  
and mobile locations  
throughout  
New England



*As Seen on TV*

# CRASH PREVENTION TRAINING SAVES LIVES

**E-Z-Pay Option:  
Only \$24.99 / month!  
Ask us how!**

*and money!*



## HANDS-ON CRASH PREVENTION TRAINING: THE KEY TO SAFETY FOR ALL DRIVERS

Learn through safe, hands-on practice:  
Panic stops - ABS brake usage - Skid control  
The dangers of tailgating, distracted driving and more!

Graduates qualify for auto insurance discounts up to 10% (above and beyond drivers' ed). See your agent for details.



**888.301.SAFE**  
[www.DriveInControl.com](http://www.DriveInControl.com)

Without Crash Prevention Training, more than half of new drivers crash in their first two years on the road.

With over 15,000 graduates, we are very proud of our flawless safety record.

In Control crash prevention training reduces the likelihood of first-year driver crashes by 70%.

## What is the In Control Crash Prevention Training Program?

Crash Prevention Training was developed through careful analysis of the most common crash types and most dangerous driving situations. As professional driving instructors, we understand the skills required to stay safe behind the wheel.



We sought advice from police and insurance investigators about what attitudes and skills are critical and how they could be developed in average drivers. From this advice, one thing became clear:

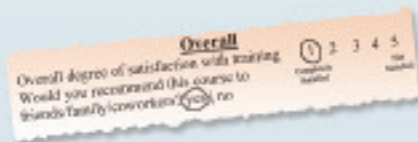
**The skills and attitudes needed to be a safe driver can be developed in every driver through hands-on training.**

In Control's Crash Prevention Training course is the product of that research—a curriculum of hands-on training with professional feedback that teaches average drivers to be great and great drivers to be better.



During the half-day (4½ hour) Crash Prevention Training program, participants use our fleet of safe, current model vehicles to learn and practice the following essential skills:

- Defensive driving techniques
- Tailgating avoidance/safety
- Steering and speed control
- Spatial awareness and proper backing up procedures
- Hazardous condition driving techniques
- Rapid decision-making
- Personal risk assessment
- Proper seating and hand placement
- Emergency braking (including ABS)
- Emergency lane changes
- The dangers of distractions



When surveyed, over 99% of In Control graduates recommend the course to their friends and family.

## The experts agree...

"In Control provides a powerful learning experience in a controlled environment. Young drivers gain confidence and a better understanding of how cars handle in real-life situations. Parents can be assured that safe driving behaviors are reinforced throughout the course."

**MADD Massachusetts**

"In Control's program should be a requirement for all new drivers. Even experienced drivers can benefit from this experience."

**Brian Pattullo, Chief of Police, Andover, MA**

"I took In Control's program with some of my students at Hingham High. This is one of the greatest public safety initiatives I've ever seen. The kids loved it, but more importantly, their driving skills increased exponentially."

**Karen Beatty, Curriculum Director, Hingham High School**

"A Driving School that goes way beyond driver's ed."

**CBS "The Early Show"**

## Some In Control Moments...

Dear In Control,  
Your course saved me from a serious accident yesterday. Your training was clearly responsible for my no-collision outcome. I am so glad my children and I have had the training.

Connie  
Needham, MA

The other kids say my daughter saved their lives. She says she owes it all to your program and my insistence that she take it. God bless you! Never stop doing what you're doing. You saved five lives tonight!

Liz  
Marshfield, MA

...I jumped on the ABS brakes with all the confidence and authority that your program taught me and was able to control the vehicle enough to move over to within a couple feet of the guard rail. Another coat of paint and that guy would have hit us!

Geoff  
Norwell, MA



## What specialized Crash Prevention Training is offered?



**Police and Public Services**



**Senior Drivers/ New Drivers**



**Small and Large Fleets with a Variety of Vehicles**